



February 11, 2023

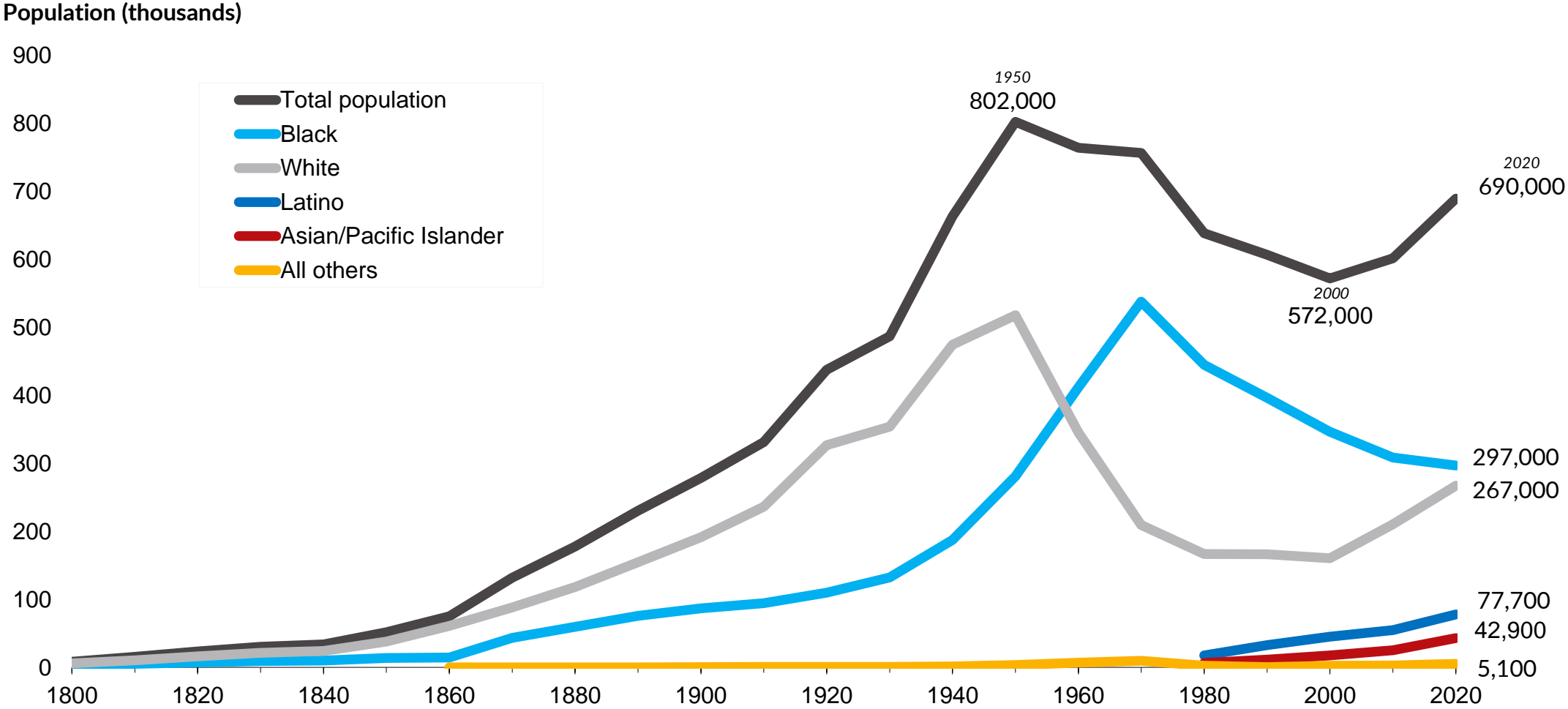
An Equitable City — Realities, Opportunities, and Choices

Presentation to The Committee of 100 on the Federal City



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DC Population by Race/Ethnicity, 1800 to 2020



Source: US Census Bureau decennial census data compiled by Urban-Greater DC (GreaterDC.urban.org).

Structural barriers for people of color impact the way demographic changes play out



<http://www.urban.org/research/publication/color-wealth-nations-capital>

RESEARCH REPORT

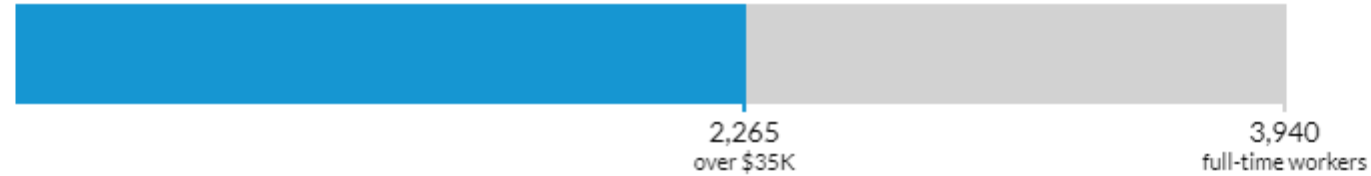
The Color of Wealth in the Nation's Capital

A Joint Publication of the Urban Institute, Duke University, The New School, and the Insight Center for Community Economic Development

Full-time workers earning a living wage, 2012-16

Deanwood, Burrville, Grant Park, Lincoln Heights, Fairmont Heights

57%



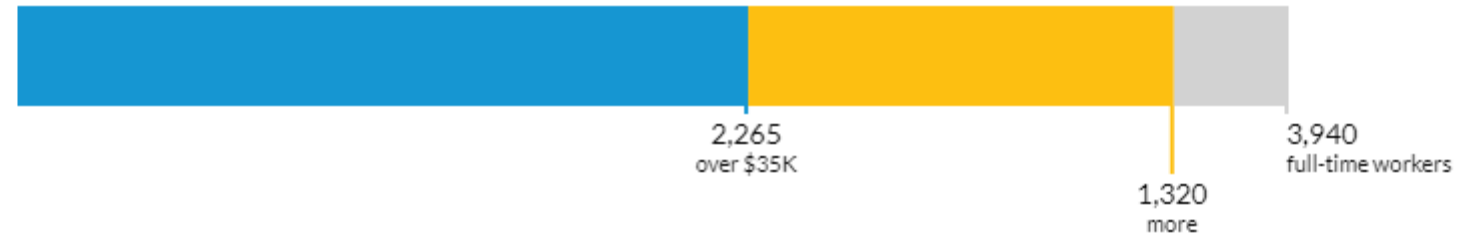
Georgetown, Burleith/Hillandale

91%



Deanwood, Burrville, Grant Park, Lincoln Heights, Fairmont Heights in an equitable DC

91%



If we closed this equity gap, 1,320 more full-time workers in Deanwood, Burrville, Grant Park, Lincoln Heights, and Fairmont Heights would earn over \$35,000 a year.

People who live within one mile of a major grocery store, 2018

Deanwood, Burrville, Grant Park, Lincoln Heights, Fairmont Heights

21%



Georgetown, Burleith/Hillandale

100%



Deanwood, Burrville, Grant Park, Lincoln Heights, Fairmont Heights in an equitable DC

100%



If we closed this equity gap, 10,168 more people in Deanwood, Burrville, Grant Park, Lincoln Heights, and Fairmont Heights would have a grocery store nearby.

Home sales affordable to the average household of color, 2017

Georgetown, Burleith/Hillandale

1%



Deanwood, Burrville, Grant Park, Lincoln Heights, Fairmont Heights

37%



Georgetown, Burleith/Hillandale in an equitable DC

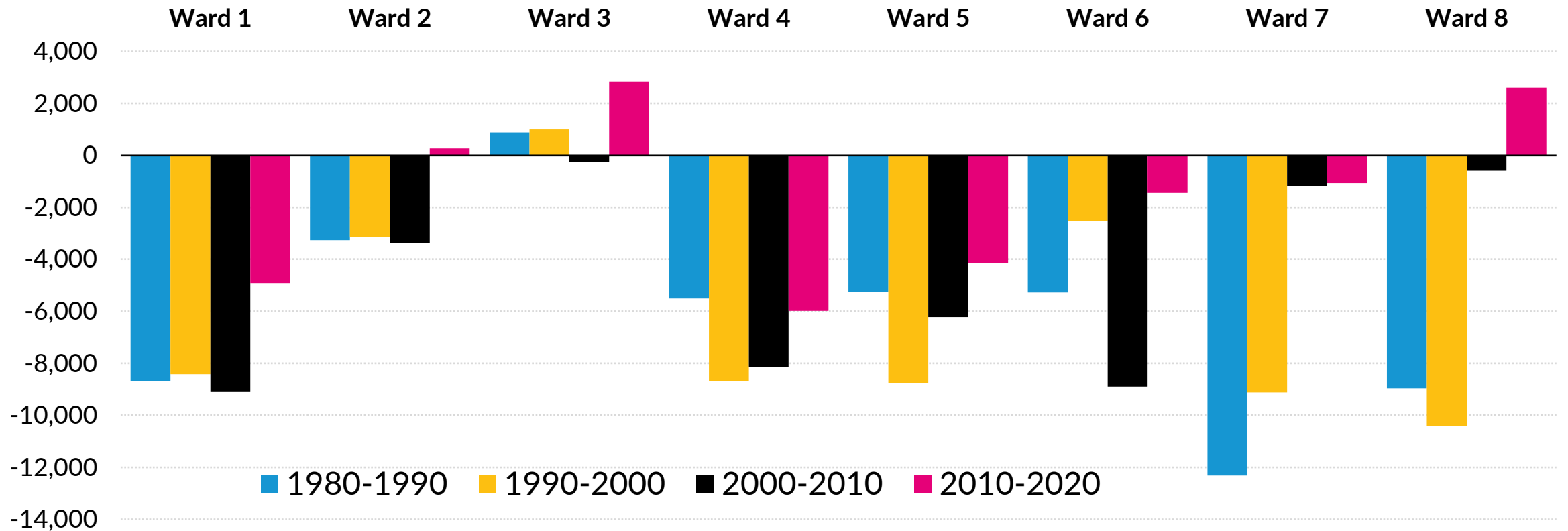
37%



If we closed this equity gap, 73 more homes sold in Georgetown and Burleith/Hillandale would be affordable to the average household of color in DC each year.

Change in DC's Black Population by Ward and Decade

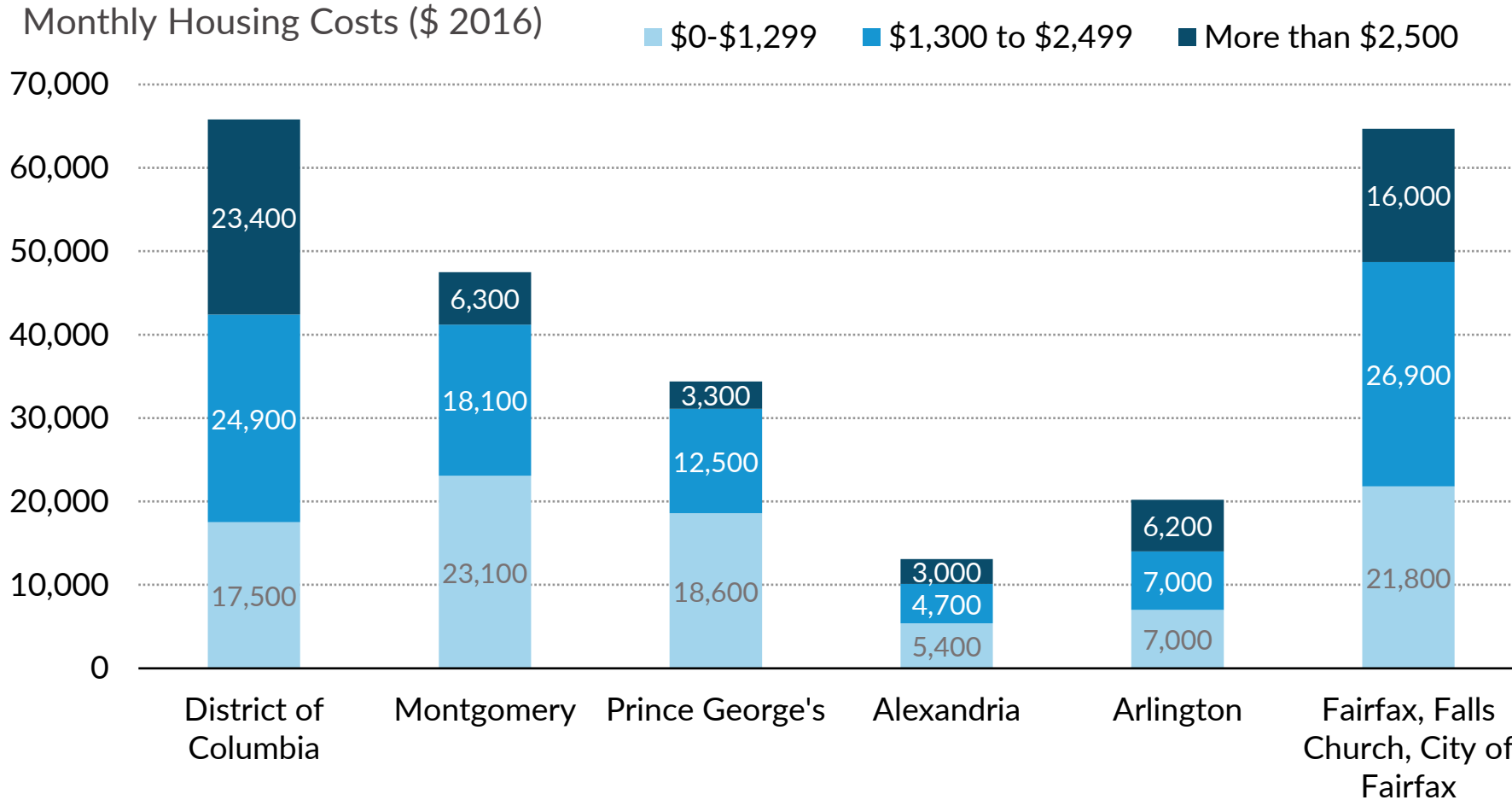
Net population change



Source: US Census Bureau decennial census data compiled by Urban-Greater DC. Consistent 2022 ward boundaries.

More affordable housing needed in DC and region

Additional Housing Units Needed by Cost to Accommodate Household Growth from 2015 to 2030 (Urban projections based on MWCOG round 9.1 forecast)



Adopt or strengthen evidence-based policy tools tailored to local needs and capacities

- Make targeted investments that **preserve** existing affordable housing, including in opportunity-rich and revitalizing areas.
- Make it easier and more attractive for the private sector to **produce** more housing across the income spectrum, especially in the middle cost range.
- **Protect** both renters and homebuyers from discrimination and displacement.

Top 12 policy tools to implement, expand, or strengthen

Preserve

1. Loans for repairs and rehabilitation
2. Preservation network and inventory
3. Public housing rehab
4. Financing for acquisition and rehab

Produce

5. Land value taxation
6. Up-zoning
7. Reduced parking requirements
8. Equitable transit-oriented development funds

Protect

9. Home purchase assistance
10. Land trusts, co-ops, and shared equity ownership
11. Emergency rental assistance
12. Local housing vouchers



Draft regional fair housing plan open for public comment through March 31.

<http://www.mwcog.org/fairhousing>

11th Street Bridge Park Equitable Development Plan - Progress

Housing Affordability

88 new Ward 8 Homeowners



\$1.3 million deployed in PRO Neighborhoods loan capital



786

Participants in the Ward 8 Home Buyers Club



7,265

neighbors learned about the Douglass Community Land Trust



Workforce Development

66 residents placed in full time jobs



194

Ward 6, 7, and 8 residents completed soft skills training



60

Ward 6, 7, and 8 residents completed construction training



101

Clients received one-on-one job search assistance



Small Business

627 Ward 7 and 8 businesses received technical assistance



\$793K

Loans awarded to Ward 7 and 8 small businesses



Arts & Culture

\$82K

spent by BBAR on DC metro-area artists' fees



\$6,867

earned by east-of-the-river vendors at annual ARF and ToH festivals



Thank you!

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