The Committee of 100 on the Federal City



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Committee of 100 Opposes Any Attempt by Mayor to Nullify Court Injunction and Legalize DigiMedia's Illegal Billboards

The Committee of 100 on the Federal City, along with individuals and groups from across the city, has written to Mayor Muriel Bowser urging her to drop any efforts to legitimize the illegal digital billboards installed at eight locations in Wards 2, 3 and 6 last year by Digi Media Communications LLC ("Digi") without a permit. Attorney General (AG) Karl Racine brought suit against Digi and the Superior Court issued a temporary restraining order. The AG is still in court pursuing a permanent injunction that would require Digi to remove the illegal billboards. (See letter to the Mayor at

http://committeeof100.net/download/zoning/billboards, special, and digital signs/2017-02-22-C100-Letter-Mayor-Bowser-Digi-Media.pdf)

Digi is lobbying intensively to flood the District with lucrative, ad-spewing, light polluting digital billboards on the sides of office and commercial buildings. The company hopes to install up to 60 digital billboard machines around the city. Those at the 8 locations are ready to be activated should Digi receive permission through an emergency regulation issued by the Mayor or further legislation by Council.

"Digi deserves no relief whatsoever," said Stephen Hansen, Chair of C100. "The Mayor should not reward Digi for plastering illegal billboards in unsuspecting neighborhoods and then forcing our city to spend tremendous time and money in litigation. DCRA and the AG worked together cooperatively to document Digi's abuses and take this rogue company to court. This is good government. Granting Digi legitimacy would reward bad behavior, undercut future enforcement and constitute bad government."
